# AGROPHILIA INDIAN GROWN SUPERFOOD SEEDS

### INTRODUCTION

Agrophilia is a leading quinoa and superfood seeds processing company headquartered in Jaipur, Rajasthan, India. The company was incorporated in 2017 and is vertically integrated from field to fork. Our markets include retail, institutional supplies, traders and food manufacturers.

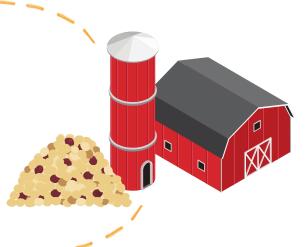
We have a wide farmer network, growing the choicest quinoa and superfood seeds.

#### PRODUCT ROADMAP



Grown in arid state of Rajasthan, Quinoa requires less water than other crops, thus encouraging our network of farmers to cultivate Quinoa. We believe in fair trade, and guarantee a minimum price to safeguard them. Our field officers regularly check on crops to ensure optimum methods are used during cultivation.

After the harvest, we do a grading of the seeds before receiving it at our facility. The seeds are then checked for any microbial activity. After ensuring the quality of the batch, we take it further processing. Our Quinoa seeds are free from saponin and sortex cleaned.





After the strict quality checks in our processing stages, we pack our products in different packagings as per our customer's requirement. The packed products are stored in a hermetically sealed , dark and cool place ready to be shipped. We offer white label packaging as well as bulk packaging in PP or paper bags.



### FOUNDER'S NOTE

Hi, I am Siddharth the founder of AGROPHILIA. I always had a passion for healthy food but was always set aback cause of their inflated prices. Why charge more just cause it has a healthy tag? Well i wanted to change that, so i founded this company with an aim to educate people about healthy vegan food products and provide them at a cost where they could easily make that switch.

## OUR MISSION



Provide Innovative Vegan Food Products



Provide Fair trade across all Verticals.



Develop Easy to use Superfood Products



Educate and spread awareness of Vegan superfood products





REGULAR QUINOA (GOLDEN)

Seed size : 1.7mm - 1.9mm (dia.)



RED QUINOA Seed size : 1.9mm - 2.1mm (dia.)



**PREMIUM WHITE QUINOA** Seed size : 2.2mm - 2.4mm (dia.)

#### PACKAGING OPTIONS



Stand-Up Pouches



PET jars



25 Kg PP bags

25 Kg Paper bags



#### CHIA & OTHER SUPERFOOD SEEDS



Available in Black; White and Mix



FLAX SEEDS



BASIL SEEDS

#### PACKAGING OPTIONS



Stand-Up Pouches



PET cans





25 Kg PP bags

25 Kg Paper bags

### **RETAIL PRODUCTS**

## agrőphilia QUINOA



Originated in the Inca Mountains some 5000 years ago, Quinoa is an ancient staple, rich in Protein, fibre and a whole lot of essential Micro-nutirents. We at Agrophilia are proudly cultivating, processing and researching this superfood in India to bring you the right quality from farm to plate.

All our products are hermetically sealed to maintain optimum freshness till it reaches our customer. We have taken care of the ease of use, by including a serving spoon of 50g with every Quinoa 1kg pack.



WHITE QUINOA 1KG MRP : INR 350/-



PREMIUM WHITE QUINOA 1KG MRP : INR 500/-



RED QUINOA 1KG MRP: INR 600/-



WHITE QUINOA 100G MRP : INR 50/-



WHITE QUINOA 850G MRP : INR 299/-



WHITE QUINOA INSTITUTIONAL PACK 5KG MRP : INR 1200/-

### **RETAIL PRODUCTS**





We bring to you a range of Raw Superfood seeds each having unique health benefits. These seeds have been known to cure many chronic illnesses and are used as a natural supplement. We have sourced the right quality seeds to bring you only the best.

All Agrophilia Superfood seeds are packed in an easy to use PET can. These cans are easy to carry anywhere and are sealed to keep the seeds fresh for longer shelf life. We have provided relevant information on the pack about each seed's unique benefits and how to use them.



CHIA SEEDS (200G) MRP : INR 290/-



BASIL SEEDS (200G) MRP : INR 170/-



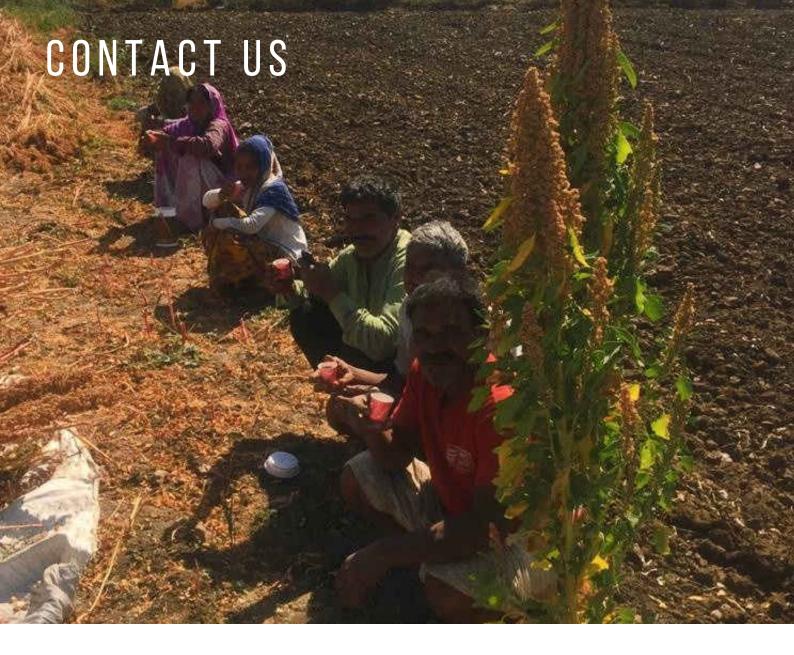
PUMPKIN SEEDS (150G) MRP : INR 210/-



FLAX SEEDS (200G) MRP : INR 70/-



SUNFLOWER SEEDS (150G) MRP : INR 150/-



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